

# MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

## 2010 MEDIA FLOWCHART

Month:	January '10					February				March				April				May				June				July				August				September				October				November				December										
Monday:	28	4	11	18	25	1	8	15	22	1	8	15	22	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20
Week Number	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52				
HOLIDAYS	Week of:					H												H				H								H				H																						

### ADVERTISING

#### State

##### Radio

University of Michigan Basketball

Michigan State University Basketball

#### National

##### Television

Bloomberg

CNBC

CNN

CNN Headline News

Fox Business Network

Fox News Channel

Fox Sports Net: Boston, Chicago, Dallas, Houston, New York, Orlando, and San Francisco

Golf Channel

##### Magazines

##### -C-Level

Entrepreneur

Forbes

Fortune

Inc.

##### -Site Consultants

Site Selection

##### Internet

##### Alternative Energy Audiences

-Matter Network, Naturalpath Media, GreenBiz.com, NewScientist.com, & RenewableEnergyWorld.com

##### C-Level and Alternative Energy Audiences

-BizJournals.com, Bloomberg.com (Professional Service), CNBC.com, CNN.com, CNNMoney.com, Crain's (Chicago, Detroit, & New York), HBR.org, TechnologyReview.com, & WSJ.com